

IRIDESCENT

Fine hand-worked apparel and accessories for women

The dictionary defines Iridescent as “displaying a play of lustrous colors like those of the rainbow”. At Iridescent, we aspire to do just that – add color, luster and opulence to your wardrobe and your life through the use fine art forms applied to contemporary apparel and accessory design. We collaborate directly with hand-work artisans, designers and suppliers in India to do this. The result is exclusive products that you will love and cherish for a long time. Some of the art forms we employ in our products are as follows:

Zardosi: An ancient Persian art (Zar in Persian means Gold and Dosi means Embroidery) which dates back to before the Mughal Empire. Originally Zardosi work involved patterns traced in threads of real gold and silver, studded with pearls and precious stones, to enhance the shimmering beauty of silk, velvet and brocade. Nowadays the art form is pursued with metals like brass and remains one of the most beautiful, opulent and expensive type of hand work.



Appliqué: Among the traditional textiles of India, the art of appliqué work occupies a distinguished place. According to the Webster’s dictionary, appliqué is a ‘decoration or trimming made of one material attached by sewing, gluing, etc. to another.’ In India, appliqué art is widely prevalent in the western states, especially in Gujarat and Rajasthan, and in the eastern coast of Orissa. It is believed that appliqué work made its way into western India either from Europe or Arabia in the Middle East through trade contacts.



Brocade: A heavy, exquisite fabric with an all-over raised pattern or floral design. The most important material in brocade weaving is silk. It facilitates lovely weaves, is durable, strong, fine and smooth.



Kalamkari: The word is derived from the Persian words Kalam (pen) and Kari (craftsmanship) – meaning to draw with a pen. It refers to a type of hand-printed or block-printed cotton of India.

textile produced in parts



Sequence Work:
onto fabric to create

Sequences of glittering tiny gold or colorful “tikkis” sewed lustrous and colorful patterns.

Embroidery: Indian embroidery dates back to 2300-1500 BC and is with each having a unique style. A lot of the are used in our skirts and tunics were created some were created years ago and are yet purchase these patches from the village artisans modern designs.



done in various regions, embroidered patches that remote villages in India; vibrantly colorful. We and incorporate into our

Summer Pashminas: Our Pashminas are a special blend of silk and wool made light especially for the spring and summer, then colored and adorned with crystals to make them truly iridescent.

We hope you enjoy our products as much as we have enjoyed creating and bringing them to you.

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